

MOUNT DESERT ISLANDER

DISPLAY AD PACKAGES

The Mount Desert Islander is excited to offer advertising packages to our business partners. Our advertising packages are designed specifically with you, the customer, in mind. The packages bundle print and digital advertising together, for one low monthly price - no guesses, no surprises. No more stressing or guessing over marketing; we will help you turn our newspaper and website readers into your customers.

MONTHLY RATES	SMALL SPACE	1/16TH PAGE	1/8TH PAGE	1/4TH PAGE	HALF PAGE	FULL PAGE
TWELVE MONTH CONTRACT	\$315	\$500	\$825	\$1,175	\$2,200	\$4,000
SIX MONTH CONTRACT	\$340	\$485	\$920	\$1,350	\$2,500	\$4,250
THREE MONTH CONTRACT	\$350	\$500	\$950	\$1,450	\$2,650	\$4,500

*RATES LISTED ARE MONTHLY

TWELVE MONTH CONTRACT
Includes 50% classified display ads, 40% special sections, 40% off BizMembers Premium, and 25% off new website design with ReachMaine

SIX MONTH CONTRACT
Includes 25% classified display ads, 30% special sections, 30% off BizMembers Premium, and 20% off new website design with ReachMaine

THREE MONTH CONTRACT
Includes 10% classified display ads, 20% special sections, 20% off BizMembers Premium, and 10% off new website design with ReachMaine

All Packages Include:

- A print ad of the selected size each week in The Mount Desert Islander
- A run-of-site display ad with continuous weekly impressions on the Islander and Ellsworth American's sites, mdislander.com and ellsworthamerican.com.
- Full color each issue for 12 month packages, and free color on quarter page & larger ads for 3 & 6 month packages. (\$50 charge per insertion for smaller ads)
- One year digital subscription to the publication of your choice

Mechanical Requirements

Page Unit Sizes (width x height)



WE OFFER FREE IN-HOUSE AD DESIGN

SMALL SPACE

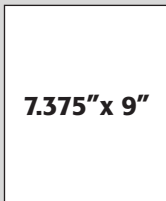


3.625" x 2.5"

SIXTEENTH PAGE

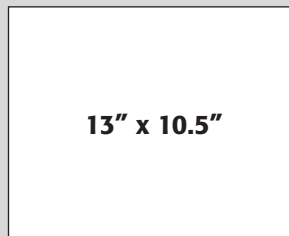
3.625" x 4.5"

QUARTER PAGE



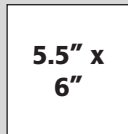
7.375" x 9"

HALF PAGE



13" x 10.5"

EIGHTH PAGE



5.5" x 6"



FULL PAGE
13" x 21"

Mount Desert **Islander**

A Publication of MaineStay Media