

# THE ELLSWORTH AMERICAN

# DISPLAY AD PACKAGES

The Ellsworth American is excited to offer advertising packages to our business partners. Our advertising packages are designed specifically with you, the customer, in mind. The packages bundle print and digital advertising together, for one low monthly price - no guesses, no surprises. No more stressing or guessing over marketing; we will help you turn our newspaper and website readers into your customers.

MONTHLY RATES	SMALL SPACE	1/16TH PAGE	1/8TH PAGE	1/4TH PAGE	HALF PAGE	FULL PAGE
TWELVE MONTH CONTRACT	\$415	\$665	\$1,300	\$1,675	\$3,275	\$5,500
SIX MONTH CONTRACT	\$435	\$765	\$1,325	\$1,775	\$3,750	\$6,250
THREE MONTH CONTRACT	\$445	\$790	\$1,350	\$1,900	\$3,800	\$6,300

\*RATES LISTED ARE MONTHLY

**TWELVE MONTH CONTRACT**  
Includes 50% classified display ads, 40% special sections, 40% off BizMembers Premium, and 25% off new website design with ReachMaine

**SIX MONTH CONTRACT**  
Includes 25% classified display ads, 30% special sections, 30% off BizMembers Premium, and 20% off new website design with ReachMaine

**THREE MONTH CONTRACT**  
Includes 10% classified display ads, 20% special sections, 20% off BizMembers Premium, and 10% off new website design with ReachMaine

### All Packages Include:



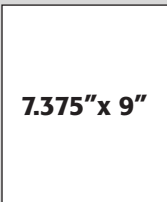
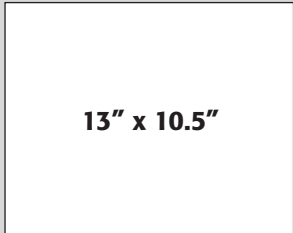
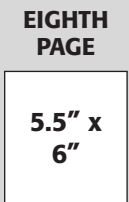
- A print ad of the selected size each week in The Ellsworth American
- A run-of-site display ad with continuous weekly impressions on The Ellsworth American & Mount Desert Islander sites, ellsworthamerican.com & mdislander.com.
- Full color each issue for 12 month packages, and free color on quarter page & larger ads for 3 & 6 month packages. (\$50 charge per insertion for smaller ads)
- One year digital subscription to the publication of your choice

### Mechanical Requirements

Page Unit Sizes (width x height)



**WE OFFER FREE IN-HOUSE AD DESIGN**

	<b>SMALL SPACE</b>  3.625" x 2.5"	<b>SIXTEENTH PAGE</b>  3.625" x 4.5"
	<b>QUARTER PAGE</b>  7.375" x 9"	<b>HALF PAGE</b>  13" x 10.5"
<b>EIGHTH PAGE</b>  5.5" x 6"		



# The Ellsworth American.

A Publication of MaineStay Media