

# 6 MONTH REAL ESTATE MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

## Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at [ellsworthamerican.com](http://ellsworthamerican.com) and [mdislander.com](http://mdislander.com)
- One-year digital subscription to either [ellsworthamerican.com](http://ellsworthamerican.com) or [mdislander.com](http://mdislander.com)
- 30% off Special Sections,
- 25% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on [ellsworthamerican.com](http://ellsworthamerican.com) and [mdislander.com](http://mdislander.com)



Ad Size	6 Month Contract
	<b>EA &amp; MDI</b>
<i>Small Size</i>	\$474.00
<i>1/16<sup>th</sup> page</i>	\$765.00
<i>1/8<sup>th</sup> page</i>	\$1,540.00
<i>1/4<sup>th</sup> page</i>	\$2,127.00
<i>1/3<sup>rd</sup> page</i>	\$2,830.00
<i>Half page</i>	\$4,146.00
<i>Full page</i>	\$7,675.00


## Mechanical Requirements


Page Unit Sizes (width x height)

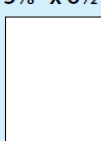



We offer FREE in-house ad design.

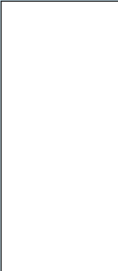
\*Additional sizes available.

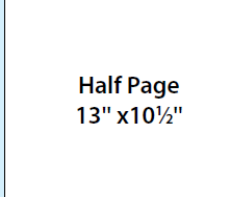
Small Space\*  
2½" x 3½" 

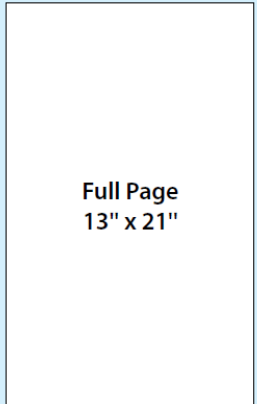
Sixteenth Page\*  
2½" x 7" 

Eighth Page\*  
5½" x 6½" 

Quarter Page\*  
7½" x 13" 

Third Page\*  
6⅞" x 14" 

Half Page  
13" x 10½" 

Full Page  
13" x 21" 

The Ellsworth American.

1 Printing House Sq., Ellsworth  
207-667-2576  
[www.ellsworthamerican.com](http://www.ellsworthamerican.com)

Mount Desert Islander

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[www.mdislander.com](http://www.mdislander.com)