

12 MONTH REAL ESTATE MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 40% off Special Sections,
- 50% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com



Ad Size	Our Best Rate
	12 Month Contract
	EA & MDI
Small Size	\$454.00
1/16 th page	\$729.00
1/8 th page	\$3,372.00
1/4 th page	\$1,993.00
1/3 rd page	\$2,535.00
Half page	\$3,697.00
Full page	\$6,620.00


Mechanical Requirements


Page Unit Sizes (width x height)





We offer FREE in-house ad design.

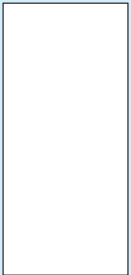
*Additional sizes available.

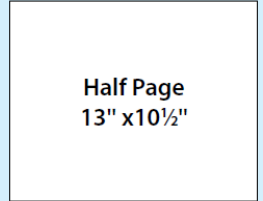
Small Space*
2½" x 3½" 

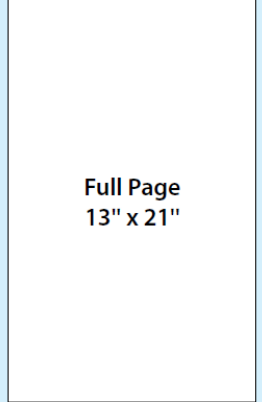
Sixteenth Page*
2½" x 7" 

Eighth Page*
5½" x 6½" 

Quarter Page*
7½" x 13" 

Third Page*
6½" x 14" 

Half Page
13" x 10½" 

Full Page
13" x 21" 

The Ellsworth American.

1 Printing House Sq., Ellsworth
207-667-2576
www.ellsworthamerican.com

Mount Desert Islander

310 Main Street, Bar Harbor
207-288-0556
www.mdislander.com