

6 MONTH INTEGRATED MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 30% off Special Sections,
- 25% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com



Display Ad Package Rates	6 Month Contract		
	EA & MDI	EA	MDI
Small Size	\$525.00	\$435.00	\$340.00
1/16 th page	\$900.00	\$765.00	\$485.00
1/8 th page	\$1,700.00	\$1,325.00	\$920.00
1/4 th page	\$2,575.00	\$1,900.00	\$1,350.00
1/3 rd page	\$3,475.00	\$2,550.00	\$1,675.00
Half page	\$5,125.00	\$3,750.00	\$2,650.00
Full page	\$9,575.00	\$6,250.00	\$4,250.00

Mechanical Requirements

Page Unit Sizes (width x height)



We offer FREE in-house ad design.

*Additional sizes available.

Small Space*
3 5/8" x 2 1/2"

Sixteenth Page*
3 5/8" x 4 1/2"

Eighth Page*
5 1/2" x 6"

Quarter Page*
7 3/8" x 9"

Third Page*
7 3/8" x 12 1/4"

Half Page
13" x 10 1/2"

Full Page
13" x 21"

The Ellsworth
American.

1 Printing House Sq., Ellsworth
207-667-2576
www.ellsworthamerican.com

Mount Desert
Islander

310 Main Street, Bar Harbor
207-288-0556
www.mdislander.com