

3 MONTH INTEGRATED MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 20% off Special Sections
- 10% off Help Wanted ads,
- Rotating Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com



Display Ad Package Rates	3 Month Contract		
	EA & MDI	EA	MDI
<i>Small Size</i>	\$575.00	\$445.00	\$350.00
<i>1/16th page</i>	\$975.00	\$790.00	\$500.00
<i>1/8th page</i>	\$1,750.00	\$1,350.00	\$950.00
<i>1/4th page</i>	\$2,650.00	\$1,900.00	\$1,350.00
<i>1/3rd page</i>	\$3,475.00	\$2,550.00	\$1,750.00
<i>Half page</i>	\$5,225.00	\$3,800.00	\$2,500.00
<i>Full page</i>	\$9,800.00	\$6,300.00	\$4,000.00

Mechanical Requirements

Page Unit Sizes (width x height)



We offer FREE in-house ad design.

*Additional sizes available.

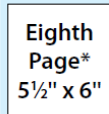
Small Space*
3 5/8" x 2 1/2"



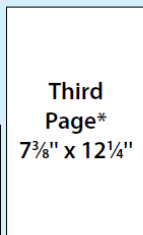
Sixteenth Page*
3 3/8" x 4 1/2"



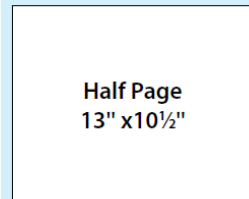
Eighth Page*
5 1/2" x 6"



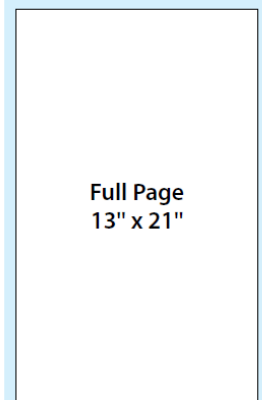
Quarter Page*
7 3/8" x 9"



Third Page*
7 3/8" x 12 1/4"



Half Page
13" x 10 1/2"



Full Page
13" x 21"

The Ellsworth American.

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Mount Desert Islander

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