

12 MONTH INTEGRATED MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

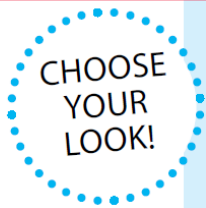
- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 30% off Special Sections,
- 25% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com



Display Ad Package Rates	Our Best Rate		
	12 Month Contract		
	EA & MDI	EA	MDI
Small Size	\$515.00	\$415.00	\$315.00
1/16 th page	\$850.00	\$665.00	\$500.00
1/8 th page	\$1,575.00	\$1,300.00	\$825.00
1/4 th page	\$2,275.00	\$1,675.00	\$1,175.00
1/3 rd page	\$3,050.00	\$2,250.00	\$1,500.00
Half page	\$4,450.00	\$3,275.00	\$2,200.00
Full page	\$8,250.00	\$5,500.00	\$4,000.00

Mechanical Requirements

Page Unit Sizes (width x height)



We offer FREE in-house ad design.

*Additional sizes available.

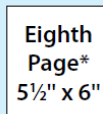
Small Space*
3 5/8" x 2 1/2"



Sixteenth Page*
3 5/8" x 4 1/2"

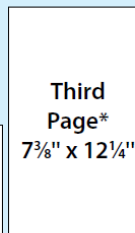


Eighth Page*
5 1/2" x 6"

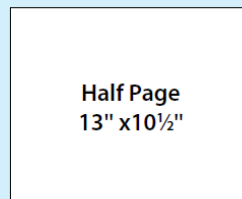


Quarter Page*
7 3/8" x 9"

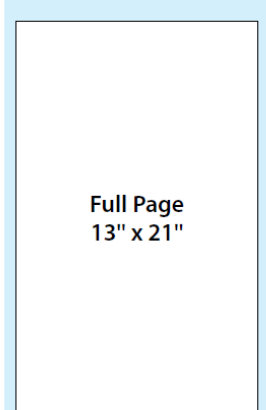
Third Page*
7 3/8" x 12 1/4"



Half Page
13" x 10 1/2"



Full Page
13" x 21"



The Ellsworth American.

1 Printing House Sq., Ellsworth
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Mount Desert Islander

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