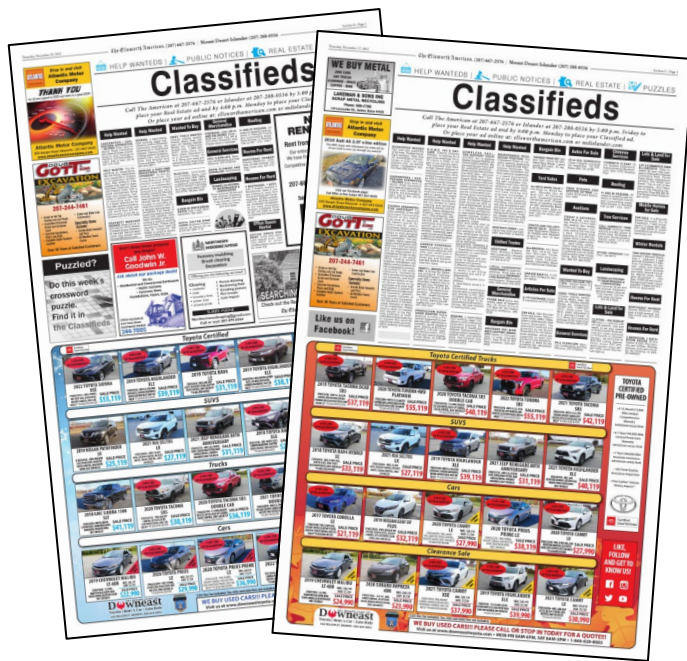


12 MONTH CLASSIFIED MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 40% off Special Sections,
- 50% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com



Our Best Rate	
Ad Size	12 Month Contract
	EA & MDI
Small Size	\$449.00
1/16 th page	\$877.00
1/8 th page	\$1,576.00
1/4 th page	\$2,254.00
1/3 rd page	\$3,009.00
Half page	\$4,564.00
Full page	\$6,615.00

Mechanical Requirements

Page Unit Sizes (width x height)

CHOOSE YOUR LOOK!

Small Space*
2½" x 3½"

Sixteenth Page*
2½" x 7"

Eighth Page*
5½" x 6½"

Quarter Page*
7½" x 13"

Third Page*
6⅞" x 14"

Half Page
13" x 10½"

Full Page
13" x 21"

We offer FREE in-house ad design.

*Additional sizes available.

The Ellsworth American.

1 Printing House Sq., Ellsworth
207-667-2576
www.ellsworthamerican.com

Mount Desert Islander

310 Main Street, Bar Harbor
207-288-0556
www.mdislander.com