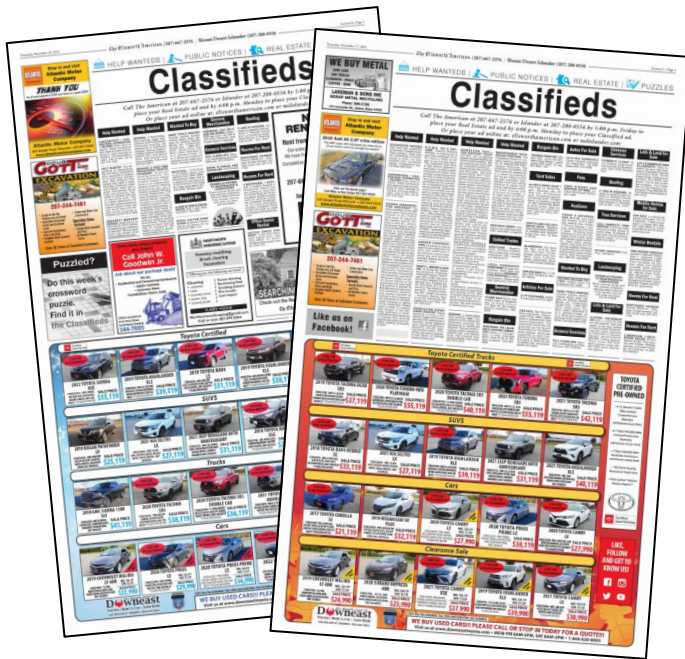


6 MONTH CLASSIFIED MARKETING PACKAGE

Reach up to 37,000 readers each week with a print, digital and online package that delivers your advertising message seven days a week across multiple platforms.

Package Includes

- Twice monthly copy change
- Full color each issue (quarter page or larger ads)
- Additional ad in the Hancock County Yellow Pages and online at ellsworthamerican.com and mdislander.com
- One-year digital subscription to either ellsworthamerican.com or mdislander.com
- 30% off Special Sections,
- 25% off Help Wanted ads, Rotating
- Digital Leaderboard & Tile Ad on ellsworthamerican.com and mdislander.com





Ad Size	6 Month Contract
	EA & MDI
Small Size	\$495.00
1/16 th page	\$1,030.00
1/8 th page	\$1,785.00
1/4 th page	\$2,550.00
1/3 rd page	\$3,391.00
Half page	\$5,125.00
Full page	\$7,818.00


Mechanical Requirements


Page Unit Sizes (width x height)

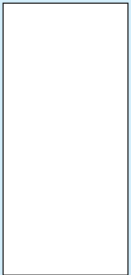


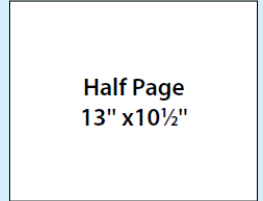
Small Space*
2½" x 3½" 

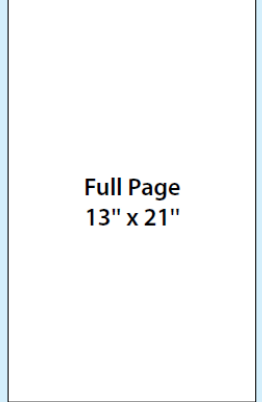
Sixteenth Page*
2½" x 7" 

Eighth Page*
5½" x 6½" 

Quarter Page*
7½" x 13" 

Third Page*
6⅞" x 14" 

Half Page
13" x 10½" 

Full Page
13" x 21" 

We offer FREE in-house ad design.

*Additional sizes available.

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