

First Quarter			
Issue	Ads Due	Topic	Description
1/26	12/29	Retirement and Estate Planning	Special Tab Section Sponsored Content Advertorial
2/23	1/19	*Overview	Special Section area businesses and demographics
3/2	2/2	Your Dream Home	Special Tab Section
3/9	2/9	Puzzle Book	Special Tab Section
Second Quarter			
Issue	Ads Due	Topic	Description
4/20	3/16	House and Garden	Special Tab Section
5/18	4/20	*Sunrise Trail Map I	Trail Map and Information Spring / Summer Activities
5/25	4/6	*Out & About I	Special Tab Section Tourism Guide
6/22	5/25	Hotel Wrap	Outside cover for complimentary papers at area hotels
6/15	5/18	Graduation Yearbook	Special Tab Section: All Grads in Hancock County
6/29	5/11	*Out & About II	Special Tab Section Tourism Guide
Third Quarter			
Issue	Ads Due	Topic	Description
7/13	6/8	Business Neighbors	Special Tab Section Showcases Area Businesses
7/27	6/8	*Out & About III	Special Tab Section Tourism Guide
8/31	7/13	*Out & About IV	Special Tab Section Tourism Guide
9/14	8/17	Newspapers in Education	Outside cover for complimentary papers at in classrooms
Fourth Quarter			
Issue	Ads Due	Topic	Description
10/5	9/7	*Hunting Map	Includes WMDs, Bag Limits, Dates, Map
11/16	10/12	*Out & About Holiday	Special Tab Section Gift giving and entertaining Guide
12/7	11/9	*Sunrise Trail Map II	Trail Map and Information Winter

NOTE: On rare occasions, publication and or deadline dates may change.

*In addition to insertion into the newspapers, this publication is distributed to area businesses, chambers of commerce, visitors' centers and municipal offices as appropriate.

For additional information visit

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